



**PERSON SPECIFICATION**

**Fitness Consultant**

REQUIREMENT	CRITERIA
ESSENTIAL	<p>Level 2 REPs qualification or higher in Fitness Instruction</p> <p>Highly motivated, proactive and customer focused</p> <p>Enthusiastic, willing and flexible</p> <p>Committed to the delivery of a quality service</p> <p>Polite, trustworthy and reliable</p> <p>Ability to effectively communicate with customers</p> <p>To work on a shift pattern including evenings and week-end work</p>
DESIRABLE	<p>Previous experience of working in gym or leisure environment</p> <p>Possess a First Aid Qualification</p> <p>CPD modules e.g. nutrition, kettlebells</p> <p>Previous experience of membership sales</p> <p>CIMSPA member</p>

Candidates should read this specification carefully before completing their application form. These criteria are used in reviewing the application forms as a core part of the selection process.