

**PERSON SPECIFICATION**

**Fitness Consultant**

REQUIREMENT	CRITERIA
<p><b>ESSENTIAL</b></p>	<p>Hold an accredited Level 2 qualification in Fitness Instruction or higher.</p> <p>Enthusiastic, flexible and positive with a 'can do' attitude.</p> <p>Highly motivated and customer focused and able to confidently proactively engage with members of the public.</p> <p>Able to work a shift pattern that will include evenings, weekends and bank holidays.</p> <p>Committed to the provision of a quality service and the retention of members.</p> <p>To be a polite, trustworthy, reliable and organised individual.</p> <p>Possess the confidence and communication skills to undertake pro-active interactions with customers through the use of specific retention software.</p> <p>Able to carry out cleaning tasks in the Gym and Spa and to ensure the associated equipment is in safe working order.</p> <p>Willingness to embrace technology trends in the fitness industry.</p>
<p><b>DESIRABLE</b></p>	<p>Previous experience of working in leisure.</p> <p>Possess Group Fitness coaching qualifications.</p> <p>Possess a First Aid qualification.</p>

Knowledge of leisure industry quality awards e.g. Quest.

Previous experience working with software customer retention tools.

Candidates should read this specification carefully before completing their application form. These criteria are used in reviewing submitted application forms as a core part of the selection process.